

FAQS

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Q: Do you envision the quantitative part as data, demographic driven, or do you anticipate a survey? For example, demographic data can show differences and similarities, but can't get at how people in urban/rural/suburban areas feel differently or similarly.

A: We are open to proposed suggestions. It might be that demographic data could show us the data that we would get in a survey so we don't need that component, and that focus groups would get at the how, described above. We want applicants to propose what is realistic for this scope (budget and timeline) and what will give us the best snapshot of these similarities and differences.

Q: Is the unit of urban, suburban, rural determination at the county level?

A: We have not determined this nor have we spent much time researching whether there are pre-existing classifications that we should use or a new determination that we devise. We would expect our researchers to help us make this decision.

Q: The RFP details two rounds of research, one from April-June 1, 2018 to explore challenges and insights and one in August 2018 to gather feedback and validate program ideas. Should proposals cover both rounds of research, or will Indiana Humanities conduct the second round of research? What role, if any, will the partner/vendor play in tasks slated for June-July 2018 and September-December 2018 and January 2019?

A: The only research period this proposal covers is the first (April 1-June 1, 2018). The August 2018 research will be conducted informally by Indiana Humanities. The partner will not play a role in tasks slated after we receive the full analysis of the data in June 2018.

Q. How was the budget determined? Does this budget include recruitment of study participants and incentives? Will Indiana Humanities accept proposals that exceed the \$10,000 budget, with detailed cost breakdowns?

A: Indiana Humanities has received special funding to conduct this one-time research project. Our budget was developed so that our project could fit within the grant parameters and includes all costs associated with the project, including the recruitment of participants and incentives. We do not have additional funds at this time to put towards this study; however, we could potentially seek other funds to help carry out the project as proposed. Our hope is to stay as close to the \$10,000 budget as possible, but you are welcome to submit a proposal that exceeds the threshold. Be prepared to provide detail and rationale for the additional costs.

Q: The study will require speaking with Hoosiers in a variety of demographic contexts, including rural environments. Securing participants will likely be the most logistically costly and challenging reality of the study. What support, if any, can Indiana Humanities provide in recruiting and selecting participants?

A: Indiana Humanities can provide tremendous support in this area. We have grantees and partners all around the state in all types of communities. We can ask many of those organizations to help us recruit and select participants based on the parameters that our researchers give us.

Q: Is Indiana Humanities amenable to remote research techniques, such as using online diary studies as a research instrument?

A: Yes, we are open to remote research techniques.